



## Alliance Cleaning Communication & Engagement

10<sup>th</sup> February 2011

Our Sustainability Plan focuses on six areas:

1. combating climate change
2. environmentally friendly cleaning products
3. sustainable solutions for our clients
4. ethical cleaning practices
5. our standards
6. **communication & engagement**

The commitments on this document give you a sense of our approach to **communicating with our clients and our people about sustainability.**

### **Our people**

We want to find out what sustainability means to the 600 people that work for us on a full- or part-time basis. Through a training and development process we are asking them what environmental sustainability and social justice mean to them, their communities, and what they think it means for Alliance Cleaning. This process is shifting the culture of our business, engaging our people like never before, and is helping us to be able to deliver on our vision for the business.

### **Marketing & PR**

Sustainability is something that we are serious about for our business and for our children tomorrow. Sustainability also forms a key part of how we communicate about, and market, our business. Our aim is to partner and work with clients and suppliers who are passionate about sustainability too.

### **Our business purpose**

Our challenge is to operate our office and our whole business in a 'sustainable' manner, from the purchasing of stationary and materials, right through to the energy that we use, the composting of our biogenic waste, and the delivery and execution of our services on client sites.

This is a massive mission, and will require that all our people, our clients and suppliers engage with us. We fully expect that this will take many years – and will be an ongoing journey for us.